

ADVANCED DIPLOMA in ECONOMICS OF SEA TRANSPORT AND INTERNATIONAL TRADE

Recognised shipping industry qualifications for individuals and organisations

Qualifications from the recognised professional body for the shipping industry worldwide.

RECOGNISED
Gain an international professional qualification.

TRUSTED
Offered by the royal charter professional body established over 100 years ago.

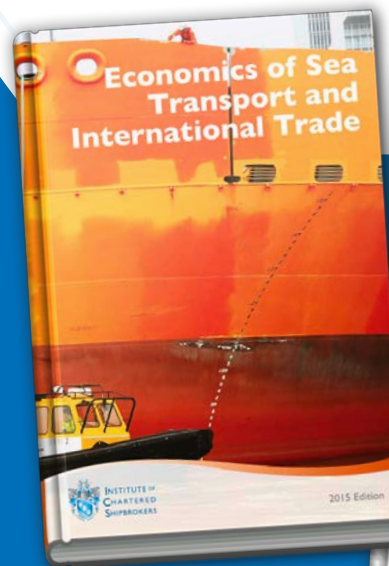
RELEVANT
Syllabus and content led by practitioners.

FLEXIBLE DELIVERY
Options for self-study; local teaching centre; part-time tutored distance learning; bespoke corporate delivery.

COST-EFFECTIVE ACCESS
100+ international exam centres. Not-for-profit organisation with the most competitive price of entry worldwide. Reduce costs and time away from work.

INDIVIDUALS
Give your career a boost by undertaking professional development and gaining a recognised qualification.

COMPANIES
Develop key knowledge, skills and behaviours of personnel and benefit from a quality development programme for new starters.



ADVANCED DIPLOMA

A stepping stone to full professional qualification ideal for those with existing industry knowledge

TO REGISTER VISIT www.shipbrokers.org

ENROL OR SPEAK TO AN ADVISOR TODAY

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INSTITUTE OF CHARTERED SHIPBROKERS

www.ics.org.uk

ADVANCED DIPLOMA in ECONOMICS OF SEA TRANSPORT AND INTERNATIONAL TRADE

Syllabus

SHIPPING BUSINESS

- The shipping business entity
- Shipping business sectors
- Business ethics
- Geography of trade
- International trade and finance
- Business communications
- Shipping organisations – their role and contribution

ECONOMICS OF SEA TRANSPORT AND INTERNATIONAL TRADE

- Basic economic concepts
- The demand for shipping
- The supply of shipping
- Cost analysis and economies of scale
- Competitive markets – trampers
- Competitive markets – tankers
- Liner trades – oligopoly and the competitive market
- Ports, canals and waterways
- Shipping and international trade
- Exchange rates and balance of payments

Both subject exams must be passed during the same exam session in order to qualify for the Advanced Diploma.

View the full syllabus at: www.ics.org.uk/learning/syllabus



Further subjects and qualifications available

FOUNDATION DIPLOMA

Ideal for new entrants or those wishing to pursue a career in economics of sea transport and international trade.

PROFESSIONAL QUALIFYING EXAMS (PQE)

While the Diplomas are recognised qualifications in their own right, they also carry credit towards the seven professional qualifying examinations (PQE) required to be eligible for Institute membership. The Institute syllabus offers 16 subjects to choose from to enrich your knowledge and skills and further enhance your career.

Supported learning

Gain additional support for your learning through networking, mentoring and branch events including free revision evenings and options to attend Institute PREP events.

Talk to us about designing your own company specific qualification with co-branded certification.

To discuss the programmes or find out how the Institute's range of qualifications can help you and your organisation:

email enquiries@ics.org.uk or call +44 (0)20 73579722

to speak to one of our education advisors today



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