

ADVANCED DIPLOMA in ECONOMICS OF SEA TRANSPORT AND INTERNATIONAL TRADE

Recognised shipping industry qualifications for individuals and organisations

Qualifications from the recognised professional body for the shipping industry worldwide.



RECOGNISED

Gain an international professional qualification.



TRUSTED

Offered by the royal charter professional body established over 100 years ago.



RELEVANT

Syllabus and content led by practitioners.



FLEXIBLE DELIVERY

Options for self-study; local teaching centre; part-time tutored distance learning; bespoke corporate delivery.



COST-EFFECTIVE ACCESS

100+ international exam centres. Not-for-profit organisation with the most competitive price of entry worldwide. Reduce costs and time away from work.



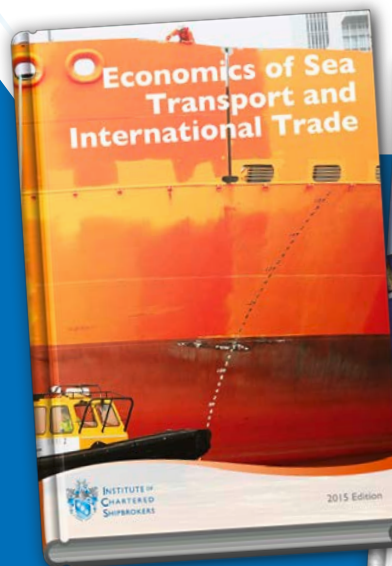
INDIVIDUALS

Give your career a boost by undertaking professional development and gaining a recognised qualification.



COMPANIES

Develop key knowledge, skills and behaviours of personnel and benefit from a quality development programme for new starters.



ADVANCED DIPLOMA

A stepping stone to full professional qualification ideal for those with existing industry knowledge

TO REGISTER VISIT www.shipbrokers.org



INSTITUTE OF CHARTERED SHIPBROKERS

ENROL OR SPEAK TO AN ADVISOR TODAY

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www.ics.org.uk

ADVANCED DIPLOMA in ECONOMICS OF SEA TRANSPORT AND INTERNATIONAL TRADE

Syllabus

SHIPPING BUSINESS

- The shipping business entity
- Shipping business sectors
- Business ethics
- Geography of trade
- International trade and finance
- Business communications
- Shipping organisations – their role and contribution

ECONOMICS OF SEA TRANSPORT AND INTERNATIONAL TRADE

- Basic economic concepts
- The demand for shipping
- The supply of shipping
- Cost analysis and economies of scale
- Competitive markets – trampers
- Competitive markets – tankers
- Liner trades – oligopoly and the competitive market
- Ports, canals and waterways
- Shipping and international trade
- Exchange rates and balance of payments

Both subject exams must be passed during the same exam session in order to qualify for the Advanced Diploma.

View the full syllabus at: www.ics.org.uk/learning/syllabus



Further subjects and qualifications available

FOUNDATION DIPLOMA

Ideal for new entrants or those wishing to pursue a career in economics of sea transport and international trade.

PROFESSIONAL QUALIFYING EXAMS (PQE)

While the Diplomas are recognised qualifications in their own right, they also carry credit towards the professional qualifying examinations (PQE) of the Institute syllabus with 16 subjects to choose and enrich your knowledge and skills and further enhance your career.

Supported learning

Gain additional support for your learning through networking, mentoring and branch events including free revision evenings and options to attend Institute PREP events.

Talk to us about designing your own company specific qualification with co-branded certification.

To discuss the programmes or find out how the Institute's range of qualifications can help you and your organisation:

email enquiries@ics.org.uk or call +44 (0)20 73579722

to speak to one of our education advisors today



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