



**INTERNATIONAL  
NETWORK**

26 BRANCHES, 26 TEACHING CENTRES  
AND 100+ EXAM CENTRES WORLDWIDE

# FOUNDATION DIPLOMA in ECONOMICS OF SEA TRANSPORT AND INTERNATIONAL TRADE

**Recognised shipping industry qualifications for individuals and organisations**

Qualifications from the  
recognised professional body for  
the shipping industry worldwide.



## **RECOGNISED**

Gain an international  
professional qualification.



## **TRUSTED**

Offered by the royal charter professional  
body established over 100 years ago.



## **RELEVANT**

Syllabus and content led by practitioners.



## **FLEXIBLE DELIVERY**

Options for self-study; local teaching  
centre; part-time tutored distance  
learning; bespoke corporate delivery.



## **COST-EFFECTIVE ACCESS**

100+ international exam centres. Not-for-profit  
organisation with the most competitive price of entry  
worldwide. Reduce costs and time away from work.



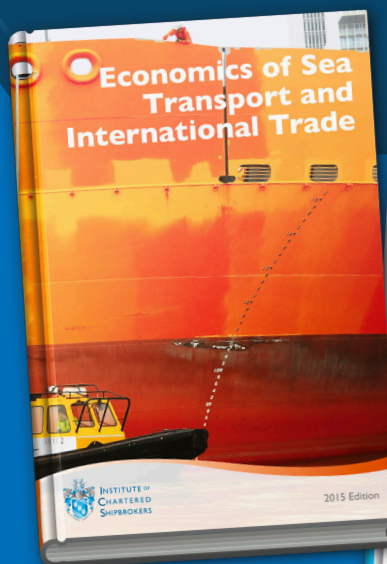
## **INDIVIDUALS**

Give your career a boost by  
undertaking professional  
development and gaining a  
recognised qualification.



## **COMPANIES**

Develop key knowledge, skills  
and behaviours of personnel and  
benefit from a quality development  
programme for new starters.



## **FOUNDATION DIPLOMA**

Ideal for new entrants or those wishing to pursue a  
career in port and terminal management

TO REGISTER VISIT **[www.shipbrokers.org](http://www.shipbrokers.org)**

ENROL OR SPEAK TO AN ADVISOR TODAY

**T: +44 (0) 20 7357 9722 | E: [education@ics.org.uk](mailto:education@ics.org.uk)**



**INSTITUTE OF  
CHARTERED  
SHIPBROKERS**

**[www.ics.org.uk](http://www.ics.org.uk)**

# FOUNDATION DIPLOMA in ECONOMICS OF SEA TRANSPORT AND INTERNATIONAL TRADE

## Syllabus

### INTRODUCTION TO SHIPPING

Commerical geography
International trade
Cargoes and trade routes
Ship types
Contracts of carriage
Law of carriage
Ship registration and classification
The practitioners in shipping business
Basic accounting

### ECONOMICS OF SEA TRANSPORT AND INTERNATIONAL TRADE

Basic economic concepts
The demand for shipping
The supply of shipping
Cost analysis and economies of scale
Competitive markets – tramps
Competitive markets – tankers
Liner trades – oligopoly and the competitive market
Ports, canals and waterways
Shipping and international trade
Exchange rates and balance of payments

*Both subject exams must be passed during the same exam session in order to qualify for the Advanced Diploma.*

View the full syllabus at: [www.ics.org.uk/learning/syllabus](http://www.ics.org.uk/learning/syllabus)



## Further subjects and higher level qualifications available

### ADVANCED DIPLOMA

A stepping stone to full professional qualification ideal for those with existing industry knowledge.

### PROFESSIONAL QUALIFYING EXAMS (PQE)

While the Diplomas are recognised qualifications in their own right, they also carry credit towards the professional qualifying examinations (PQE) of the Institute syllabus with 16 subjects to choose and enrich your knowledge and skills and further enhance your career.

## Supported learning

Gain additional support for your learning through networking, mentoring and branch events including free revision evenings and options to attend Institute PREP events.

**Talk to us about designing your  
own company specific qualification  
with co-branded certification.**

To discuss the programmes or find out how the Institute's range of qualifications can help you and your organisation:

**email [enquiries@ics.org.uk](mailto:enquiries@ics.org.uk) or call +44 (0)20 73579722**

to speak to one of our education advisors today



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