



## ESG IN SHIPPING ONLINE SEMINAR

### Overview

The seminar aims to provide participants with an understanding of the nature of ESG (Environmental, Social & Governance), its regulatory framework and its impact on developing business activities and strategies in shipping that are sustainable and responsible with long term value returns.

### Topics to cover

- ✓ Key drivers of ESG, the market and developing trends
- ✓ Opportunities, benefits and challenges of ESG for the shipping industry
- ✓ ESG Regulatory framework (Green Deal, Fit for 55, EU taxonomy etc.), reporting standards and ratings agencies
- ✓ Governance structure, Sustainability policies and Procedures
- ✓ Sustainable finance and ESG investing
- ✓ Climate Change Risk and Decarbonisation strategy in Shipping
- ✓ Carbon Markets and offsetting
- ✓ ESG target setting and performance monitoring
- ✓ Sustainability and ESG Communication
- ✓ ESG Shipping Benchmarking

# ESG IN SHIPPING ONLINE SEMINAR

## At the end of the seminar participants will be able to:

- ✓ Understand the importance of the Environmental, Social and Governance issues in shipping
- ✓ Design an ESG strategy and develop a sustainability report.
- ✓ Prepare to comply successfully with upcoming ESG regulations, standards and initiatives.
- ✓ Integrate ESG criteria in the company's investments decision making process, operations and corporate reporting.
- ✓ Use ESG to identify opportunities, improve company's performance and create business value.
- ✓ Respond efficiently to ESG requirements to meet stakeholder's information needs (e.g., investors, banks, charterers, suppliers etc.).
- ✓ Communicate effectively company's ESG actions to all stakeholders

## Date | Hours | Duration

**Dates:** 11, 12, 14 & 19 April 2022

**Hours:** 19:00 - 21:30 (GMT +2)

**Duration:** 4 online sessions

## Fees

500,00 EUR (Including tuition fees & reading material)

ICS Members are eligible for a 20% discount.

## Online Learning

The seminar will be delivered **exclusively online** by fully tutored learning through 4 sessions. Once your registration is completed, you will receive an email with all the information and the link for the webinars.

## Tutor & CV Resume

### Helena Athoussaki, Head of ESG, Sustainability & Climate Change, Motor Oil Group

Ms Athoussaki is the Head of ESG, Sustainability and Climate Change at Motor Oil Group. She has 15 years' experience in ESG, Decarbonization and Sustainable Development Strategies across sectors including Shipping and Energy. During her career, Helena founded a sustainability consulting firm, held Sustainability leadership positions in Sustainability within PwC globally and served in several executive roles at international corporations. She has completed a full time MBA at ALBA, MA at Middlesex and Executive programmes at Oxford University Said and London Business School.