



MONDAY 18th NOVEMBER 2019 - MORNING

LOGISTICS AND MULTI-MODAL TRANSPORT

Time allowed – three hours

Answer any FIVE questions – all questions carry equal marks

Please read the questions carefully before answering

1. Explain the role which distribution centres have for a company importing consumer goods into a country of your choice.
Discuss, using examples, the advantages and disadvantages of operating with a single distribution centre, or several smaller distribution centres.

2. Explain in detail **FOUR** of the following terms/abbreviations, and their significance in multimodal transport.
 - i. NVOCC
 - ii. FMC
 - iii. ADR code
 - iv. Hague-Visby Rules
 - v. UCP600
 - vi. CMR

3. Answer **ALL** parts of the question.
Explain the main differences between each of the following:
 - a) A bill of lading and a waybill
 - b) A straight bill of lading and a 'to order' bill of lading
 - c) A through transport bill of lading and a combined transport bill of lading.

In each case, give examples of how you would use these different documents.

4. Answer **BOTH** parts of the question.
 - a) Explain the origin and development of INCOTERMS, and the role which they play in international commerce
 - b) Describe how the responsibilities and risks are divided between buyer and seller for both INCOTERMS 2010;
 - i. FCA
 - ii. CIF

PLEASE TURN OVER

5. You are a retailer of consumer goods, based in UK, importing clothing from a supplier in Turkey.

Describe using examples the different modes of transport and routes you could use to transport your goods from the supplier to your distribution centre in the UK, together with the advantages and disadvantages of each mode/route. Use the world map provided to support your answer.

6. Discuss the advantages and disadvantages of transport systems being in public or private ownership, with specific examples from two different modes of transport or modal interfaces.

7. Container operators need effective systems to manage their inventory of containers and to ensure that they can both minimise their costs and provide a high quality service to their customers.

Describe the key business functions carried out by a container management system, and highlight the benefits which they bring to the operators' business.

8. Answer **ALL** parts of the question.

Explain why a multi-modal operator might charge different freight rates for door to door FCL shipments in the following circumstances. Support your answer with examples.

- a) The same cargo, but shipped from A to B, compared with a shipment from B to A
- b) The same cargo, but shipped on a direct port to port service, compared with a transshipment service
- c) The same cargo between the same two points, but shipped by two different shippers